



# **Global Compact** Network Sweden

ANNUAL WORK PLAN 2019



## Global Compact Network Sweden

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### About United Nations Global Compact

As a special initiative of the UN Secretary-General, the **UN Global Compact** is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals.

### About Global Compact Local Networks

Global Compact Local Networks support both local firms and subsidiaries of multinational corporations in implementing the **UN Global Compact Ten Principles** and meeting the annual reporting requirement. The networks help companies to identify sustainability challenges and opportunities; provide practical guidance for action; and promote action in support of broader UN goals.

Local Network activities are based on local priorities and needs. They range from corporate sustainability seminars, reporting trainings, issue-specific workshops, country-based consultations and policy dialogue to collective action projects, partnerships, networking events, local newsletters and awards.

This is the Annual Work Plan for **Global Compact Network Sweden**.



## Annual Work Plan 2019

### Purpose of Global Compact Network Sweden

Global Compact Network Sweden constitutes the Global Compact Local Network for Sweden. The purpose of the association is to support, at a national level, the progress of the **UN Global Compact's Ten Principles** on human rights, labour, environment and anti-corruption, and to anchor the initiative in various national, cultural and linguistic contexts.

The association fulfil its purpose by giving members the opportunity to exchange experiences and skills in areas that constitute or relate to the principles of the **UN Global Compact**.

### Operational objectives for 2019

At the beginning of 2018, a survey among the members was conducted to better understand the expectations on a network. Based on the survey and the purpose of the organisation, objectives for 2019 have been set by the Global Compact Network Sweden Board.

The survey conveyed useful information regarding Global Compact Network Sweden's members. Half of the members had not been members of a similar network before, 60 % of the companies are based in Stockholm, 13 % Gothenburg, 9 % Malmö and 18 % in the rest of Sweden. A majority of companies have more than 250 employees.

Members said that they appreciated networking, exchange of knowledge and ideas as well as get knowledge about trends and news about sustainability. As many different networks exist, an expectation on Global Compact Network Sweden was clear communication about the organisation's purpose and how it differentiates from other networks.

To differentiate from other networks and work clearly towards the purpose of supporting the UN Global Compact's Ten Principles, several suggestions on activities were proposed. Suggestions included:

- Communicating **trends** and analysing **upcoming issues**
- Be **concrete** with advice and discuss how to **practically work with topics**
- Identify certain topics were **companies can gather and find common solutions**
- Create **working groups** connected to the **United Nations Sustainable Development Goals**
- Aim for **CEO engagement** to leverage their understanding
- Address issues that are relevant for **investors**
- **Collaboration with authorities** to create synergies.



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### *Governance objectives*

2018 was the founding year of Global Compact Network Sweden. During 2019 the overarching governance goal is to **establish routines and structure** to reliably produce progress towards Global Compact Network Sweden's purpose.

During 2019, the Global Compact Network Sweden board has the following governance goals:

- Adopt new statutes and steering documents in line with the **UN Global Compact's** guidelines.
- Hire an **Executive Director**.

### *Event-related objectives*

To fulfil the purpose of supporting the progress of the UN Global Compact's Ten Principles, Global Compact Network Sweden aim to create **8 events during 2019**. To further **provide value** for Global Compact Network Sweden members, events will be inspired by suggestions from the **membership survey**. Events also serve as a platform **for members to meet each other** and the Global Compact Network Sweden organization as well as make the network visible.

During 2019, the Global Compact Network Sweden board has planned for the following events:

- **Kick off 2019** for Global Compact Network Sweden
- **Annual General Meeting**
- Seminars introducing the **UN Global Compact's Ten Principles** – one in each major city; Stockholm, Gothenburg and Malmö.
- **Round table - Principle 2**: Businesses should make sure that they are not complicit in human rights abuses.
- **Round table** – Discussions about **Statskontoret's** report "[UN's guiding principles for companies and human rights - challenges in the state's work](#)"
- **Seminar** – The **financial sector** and the **UN's guiding principles** for companies and human rights.

### *International contacts and networking objectives*

During 2019 the goal with international contacts and networking is to **strengthen contact** with **UN Global Compact Office** and other **Global Compact Local Networks**.

During 2019, the Global Compact Network Sweden board has the following international contacts and networking objectives:

- **Create connections** with and **gather inspiration** from other **Global Compact Local Networks**
- **Promote** Global Compact Local Networks events and actions **internationally**.
- **Strengthen contact** with **UN Global Compact Office**.



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### *Communication objectives*

During 2019 the overarching communication goal is to establish Global Compact Network Sweden's communication channels to **reliably produce relevant communication**. Relevant information **help members align with UN Global Compact's Ten Principles** and are inspired by suggestions from the **membership survey**.

During 2019, the Global Compact Network Sweden board has the following communication objectives:

- To establish the **web page** as the main communication channel and keep it updated with relevant information for members.
- To use **LinkedIn** for communication with members as a complement to other channels.
- To perform a **stakeholder dialogue** with a selection of companies, NGOs and government agencies.
- Develop a **Value Proposition Flyer**
- Send out **8 Newsletters** with **relevant topics**.
- To send **short summaries after each event**.