



## Global Compact Network Sweden Work plan 2022

### Background

#### *About the United Nations Global Compact (UN Global Compact)*

As a special initiative of the UN Secretary-General, the UN Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to act in support of the 17 Sustainable Development Goals (SDGs).

#### *About the Global Compact Local Networks*

The Global Compact Local Networks support both local companies, organisations and subsidiaries of multinational corporations in implementing the Ten Principles of the UN Global Compact. The networks help companies to identify sustainability challenges and opportunities; provide practical guidance for action; and promote action in support of broader UN goals. Local Network activities are aligned with the strategy of UN Global Compact but adjusted based on local priorities and needs. The activities range from sustainability seminars, theme-specific workshops, partnerships, networking events, and engaging with communities and networks that encourage, facilitate, and support collective action on the Ten Principles and the SDGs.

#### *Purpose of Global Compact Network Sweden*

Global Compact Network Sweden constitutes the Global Compact Local Network for Sweden and was established in year 2018 with a Board of Directors elected by the members. Since 2019, the network is led by an Executive Director. The purpose of the network is to act on a national level to advance the Ten Principles of the UN Global Compact and to anchor the initiative in various national contexts, as well as promote broader goals of UN Global Compact, such as the SDGs.

Global Compact Network Sweden's main stakeholders are our members and the UN Global Compact Office. The objectives of the network are based on the interests and expectations from our members and direction from UN Global Compact Office. We gather opinions from our members, have a continuous dialogue with UN Global Compact Office in New York and engage closely with other Global Compact Local Networks, as we seek to fulfil our purpose.

As many different networks exist within the field of sustainable business, Global Compact Network Sweden differentiates from other networks by grounding its membership offers and activities in the Ten Principles of the UN Global Compact and the SDGs. As the largest network for corporate sustainability in Sweden, with more than 480 member organisations, we are the natural meeting space for companies and organisations to learn and collaborate on strategic corporate sustainability. As part of a global organisation, members of Global Compact Network Sweden also get access to a global network of peers for cooperation, learning and exchanging experiences.



## Work Plan 2022

The Ten Principles of the UN Global Compact are our constant foundation for sustainable business. As we enter 2022, this year will constitute the hallway mark to 2030 when the SDGs must be achieved. Focus is on how companies can use a *principle-based approach* as foundation to practically address challenges and opportunities in achieving the SDGs. This will be done by providing our members with access to insights from leading theme experts, tools to accelerate progress and opportunities to exchange best practices with peers.

### *Strategic priorities for 2022*

As laid out in our strategy for 2021-2023, our overarching goal is to be a strategic partner to our members and create value by offering knowledge, collaborations and inspiration that strengthen the ability of our members to accelerate their sustainability work.

We aspire to achieve this strategic goal by:

1. Providing our members with valuable content in relevant formats with the aim of helping them to accelerate their sustainability work
2. Differentiating our value proposition to the specific needs of different member companies
3. Strengthening the relationship with our members
4. Raising awareness about UN Global Compact and the Swedish network
5. Expanding the network and increasing the number of members

We aim to realise these aspirations through activities grouped within the following set of objectives: member activity objectives, networking objectives and communication objectives. These will be explained below.

Additionally, as part of the realization of the UN Global Compact strategy for 2021-2023, UN Global Compact is launching a new value proposition and revised business model in 2022. Therefore, an additional priority for us in 2022 will be to ensure that our members access the full benefits of the new value proposition of the UN Global Compact.

To deliver on these objectives and priorities, investments will be made to grow and professionalise the secretariat further.

### *Member activity objectives*

All activities will be based on the Ten Principles of the UN Global Compact with the aim of accelerating progress towards the SDGs and will support the ambition of being a strategic partner to our members.

Global Compact Network Sweden has the following member activity objectives:

- Offer engagement opportunities within relevant Accelerator programmes from UN Global Compact, with the aim to enable measurable company-specific outcomes in sustainability topics, such as Climate Ambition Accelerator and Target Gender Equality



## Global Compact Network Sweden

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- Arrange the Annual Global Compact Nordic Network meeting that gathers members in the local networks of Sweden, Denmark, Finland, and Norway
- Arrange recurring, overarching events, such as:
  - Introductory events about UN Global Compact and the Swedish network for new members
  - Introductory events about the Ten Principles of the UN Global Compact and how to implement the principles in practice, with examples from members
  - Introductory events that aim to provide guidance on how businesses can contribute to the SDGs
- Arrange Deep-dive events within the thematic areas of the Ten Principles of the UN Global Compact, through:
  - Thematic event series with the aim to provide a sustainability journey within topics such as climate and human rights
  - Events on topics related to current trends and relevant issues
  - Events on relevant regulatory updates and tools and frameworks
- Further develop and arrange events together with other local networks
- Co-host events with relevant partner organisations and other networks

Furthermore, a clear objective is to further develop our activity concepts to improve the value from our activities and standardized event formats for members to learn, share experiences and cooperate with each other.

### *Networking objectives*

The network will engage in networking actions that enable companies and organisations to meet, exchange experiences and find good collaborations that accelerate their work to contribute to a better world. Global Compact Network Sweden has the following networking objectives:

- Growing and strengthening the network to enable cooperation between companies in Sweden
- Intensifying and deepening the contact with our members to gain insight into their needs to further develop the membership offer over time and increase member satisfaction
- Develop cooperation with partners and issue experts to expand our event offering
- Strengthen cooperation with local networks in the Nordics and other countries/regions to provide regional learning and collaboration opportunities
- Strengthen cooperation with the Global Compact Office (New York)
- Engage and cooperate with actors and other networks that encourage, facilitate and support collective action on the Ten Principles and the SDGs.



### *Communication objectives*

The overarching communication goal is to ensure that the members of the Swedish network are aware of what value their membership contributes with and the possibilities the membership offer; the events, programmes, tools, and resources we provide. Furthermore, the communication should contribute to an increased awareness about the UN Global Compact and the Swedish network among non-members and inspire all to accelerate their progress on sustainability.

Global Compact Network Sweden has the following communication objectives:

- Increase the general awareness of the Swedish network by creating relevant insights into the performance of Swedish businesses within corporate sustainability
- Spread and clarify the content of the programmes and events offered, which all have the purpose of supporting the sustainability agenda of our members
- Present both newly launched and already existing tools for members, which all have the purpose of supporting the sustainability agenda of our members
- Continuously improve and send out regular newsletters from the local network and disseminate information from the UN Global Compact Office via newsletters
- Activate and create a strong presence in relevant social media channels, such as LinkedIn and Twitter
- Launch a new website with user experience in mind and create a stronger digital presence
- Develop a long-term communication strategy and sharpen our digital channels and formats to clearly communicate the value that our members receive