



Global Compact Network Sweden Work plan 2020

Background

About the United Nations Global Compact (the UN Global Compact)

As a special initiative of the UN Secretary-General, the UN Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to act in support of the 17 Sustainable Development Goals (SDGs).

About the Global Compact Local Networks

The Global Compact Local Networks support both local firms and subsidiaries of multinational corporations in implementing the UN Global Compact's Ten Principles. The networks help companies to identify sustainability challenges and opportunities; provide practical guidance for action; and promote action in support of broader UN goals. Local Network activities are based on local priorities and needs. They range from corporate sustainability seminars, reporting trainings, issue-specific workshops, country-based consultations and policy dialogue to collective action projects, partnerships, networking events, local newsletters and awards.

Purpose of Global Compact Network Sweden

Global Compact Network Sweden constitutes the Global Compact Local Network for Sweden and started year 2018 with a Board of Directors elected by the members and the organisation is led by an Executive Director since 2019. The purpose of the organisation is at a national level to support the progress of the UN Global Compact's Ten Principles on human rights, labour, environment and anti-corruption, and to anchor the initiative in various national and cultural contexts.

Global Compact Network Sweden's main stakeholders are our members and UN Global Compact Office. The operational objectives are based on the interests and expectations from our members and direction from UN Global Compact Office. We perform surveys among our members to gather their opinion and have a continuous dialogue with UN Global Compact Office.

As many different networks exist, an expectation on Global Compact Network Sweden is to differentiate from other networks and clearly work with the purpose of supporting the UN Global Compact's Ten Principles and the SDGs.

Work Plan 2020

Operational objectives

The Ten Principles are our constant foundation for sustainable business. Entering 2020, the overarching theme is "**A Decade of Action – Ten years to go**", putting emphasises on the time left until the SDGs must be met. Focus is on how companies can use a *principle-based approach* as foundation to practically address challenges and opportunities in achieving the Sustainable Development Goals. This will be done



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by providing our members with access to insights from world leading experts, tools to accelerate progress and opportunities to exchange best practices with peers.

The final countdown of ten years will continue yearly until the goals are met 2030.

Due to the corona pandemic that has spread over the world during the beginning of 2020, we have shifted from seminars to webinars and our focus during the spring and summer is how the UN Global Compact's Ten Principles can support our members during this crisis, how to best learn from the crisis and how we can rebuild for a more sustainable future.

Stakeholder dialogue

The goal is to strengthen the dialogue with both our stakeholders in Sweden and internationally. This includes a transparent and engaging dialogue with current and potential members as well as cooperation with local stakeholders such as Start-up Hubs, Business Organisations, Universities, Chamber of Commerce, Embassies, Swedish Ministry for Foreign Affairs, Sida and other relevant organisations. Internationally the objective is to strengthen the contact further with the UN Global Compact Office and to actively collaborate with other Global Compact Local Networks.

Activity objectives

All activities will be based on the UN Global Compact's Ten Principles and support the overarching theme "The Decade of Action – Ten years to go".

- Participation in relevant Global Impact Initiatives (GIs), with the aim of engaging Swedish members in global initiatives through local activities.
- Webinars or seminars introducing the UN Global Compact's Ten Principles – on a regular basis throughout the year.
- Collaborative, informative and educational webinars or seminars together with UNDP.
- CEO roundtable to discuss concrete solutions.
- Lunch webinars or seminars facilitated together with members.
- Global Compact Network Sweden attend member's webinars, seminars and events.
- Webinars in cooperation with relevant organisations about topics that are important to address during the corona-crisis.

Communication objectives

The overarching communication goal is to develop the Global Compact Network Sweden's communication channels further to establish the strategy and focus for the Network. A further communication goal is to facilitate access to UN Global Compact's existing resources and tools.

Global Compact Network Sweden has the following communication objectives:



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- To further develop the web page as the main communication channel with more updates and information, and clearly establish the strategy and focus for the network.
- Present already existing tools for members with the purpose of supporting their sustainability agenda and to define the difference between the Ten Principles and the Sustainable Development Goals.
- Communicate through other collaborative UN organs such as the UNDP.
- Send out regular newsletters.
- Develop a long-term communication strategy.
- Communicate frequently about information from UN Global Compact regarding the corona pandemic to support our members during the crisis.